

Privacy Policy Concerning Black Cell Websites

Black Cell as the data controller of <https://blackcell.hu> and <https://blackcell.io> websites and its sub-sites (hereinafter referred to as „Black Cell Websites”) fulfills its obligation of prior coverage with this Privacy Policy Concerning Black Cell Websites (hereinafter referred to as „Policy”).

1. In accordance with Art. 6, Paragraph 1. (a) of GDPR as the lawfulness of processing the data subject has given consent to the processing of his or her personal data for the specific purposes set forth in Paragraph 3. of this Policy.
2. Data subjects are all the natural persons who visit Black Cell Websites.
3. In accordance with the “purpose limitation” principle of GDPR, Black Cell controls personal data for the following purposes:
 - 3.1. Providing information to the natural persons on products and services available in Black Cell’ portfolio,
 - 3.2. Communication with the natural persons who inquired about Black Cell’ portfolio,
 - 3.3. Handling request regarding general affairs,
 - 3.4. Sending commercial offers and inquiries.
4. In accordance with the “storage limitation” principle of GDPR, Black Cell stores personal data:
 - 4.1. Until the inquiry or issue is solved or the communication with the data subject is necessary; or
 - 4.2. Until the data subject revokes his or her consent to the data processing.
5. Providing personal data is not required for you to use Black Cell Websites. If you are merely a visitor, Black Cell does not collect any personal information about you, except to the limited extent through the use of analytics data. If you give your consent to processing your personal data, you can provide the following personal data to Black Cell via forms for the specific purposes set forth in Paragraph 3. of this Policy:
 - 5.1. Name, Company Name, Phone Number, E-mail Address, Requested Service, Message, Requesting a callback.
6. Black Cell uses the following external service provider(s) (data processor(s)) to assist with information technology and other administrative support services to operate Black Cell Websites: Pipedrive Inc (contact Pipedrive at dpo@pipedrive.com).
7. Black Cell may only disclose your personal data outside Black Cell:
 - 7.1. When explicitly requested by you, the data subject; or
 - 7.2. As required by a court order or any other legal or regulatory requirement.
8. Black Cell may collect information about your computer, including where available your IP address, operating system and browser type, for system administration, customer support and to collect aggregate information for internal reporting purposes.
9. Black Cell works to protect the confidentiality and security of information it obtains in the course of its business. Access to such information is limited and policies and procedures are in place, designed to safeguard the information from loss, misuse and improper disclosure.
10. You may order Black Cell to update, correct, or delete your personal data. Please note that while any changes you make will be reflected in active user databases instantly or within a reasonable period of time, we may retain all information you submit for backups, archiving, prevention of fraud and abuse, analytics, satisfaction of legal obligations, or where we otherwise reasonably believe that we have a legitimate reason to do so.

11. At any time, you may object to the processing of your Personal Data, on legitimate grounds, except if otherwise permitted by applicable law. If you are concerned about an alleged breach of privacy law or any other regulation by Black Cell, you can contact Black Cell by mail at Vörösmarty Street 67. 4th Floor, Budapest, 1064 Hungary or by e-mail at dpo@blackcell.hu.
12. If you are not satisfied with the way in which Black Cell has resolved your complaint, you have the right to complain to the data protection authority (Hungarian National Authority for Data Protection and Freedom of Information). You may also refer the matter to a court of competent jurisdiction.

Date: Budapest, May 25, 2018